

## Colouring Competition #ButterfliesForHope

The sight of a Spring butterfly lifts the spirits. These familiar and much-loved insects signal new beginnings and fresh hope. We are launching our #butterfliesforhope colouring competition to spread a little positivity and provide a simple and fun activity for all ages. This competition is part of our 'Butterfly Effect' project, funded by Restore our Planet.



## How to enter:

- 1. Colour in our exclusive design however you like, with whatever you like
- 2. Add your name and clearly circle your age category
- 3. Take a photo of your entry and upload it using **#ButterfliesForHope** to our social media accounts (under 16s must ask a parent/carer to do this for them);
- Instagram @savebutterflies
- Twitter @savebutterflies
- Facebook @savebutterflies
- 4. Put your entry in your window for others to see, gift it to a family member or simply enjoy admiring it yourself!

The competition is open for entries between **April 28th and May 10th, 2020**. There are three categories; children aged 0-8, children aged 9-15 and 16+. Further information, including terms and conditions and prizes is available on our website at <a href="https://tinyurl.com/yco565mj">https://tinyurl.com/yco565mj</a>

## **About Butterfly Conservation**

Butterfly Conservation is the only UK wildlife charity dedicated to saving butterflies, moths and our environment. Butterflies and moths are important parts of the ecosystem as both pollinators and crucial parts of the food chain. **Two-thirds** of butterfly and moth species are in decline. This is a warning that cannot be ignored.

Do look out for butterflies in your garden if you have one, or during your daily exercise. If you would like to find out how you can help save these beautiful insects, please visit our website. There is lots of information about reporting your butterfly sightings, gardening for butterflies and plenty of free family activities and resources.

We hope you enjoy some peaceful, meditative moments with our #ButterfliesForHope competition.



To find out more visit: www.butterfly-conservation.org



